

# MUYAO ZHANG

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## EDUCATION

### Miami University Oxford

Major in Communication, Minor in Film

Oxford, OH

Aug 2023 – Present

### Tulsa Community College

Major in Management Administration

Tulsa, OK

Aug 2022 – May 2023

### University of Tulsa

Major in Chemistry, Computer Science, and Film Study

Tulsa, OK

Aug 2018 – May 2022

- **Awards:** Excellent Student Leader (2019 & 2020)

## INTERNSHIP EXPERIENCE

### Beijing Radio and Television Station (BRTV) Life Channel

Beijing, China

Cameraman Intern

Jun 2019 – Aug 2019

- Initiated vlog-style recordings for the “Taste of Beijing” documentary, resulting in two short videos with 1000+ views on Douyin.
- Developed documentary shooting skills, including shot selection, lighting, storytelling, and quality control.
- It took minutes of meetings between directors and cooperation partners, learning about MCN company recruitment and management of KOLs.
- Recorded videos of Beijing's landmark food and visited places such as the Palace Museum, Beijing Hotel, Sanwutang, and Moulin Rouge.

### Beijing Radio and Television Station (BRTV) KAKU Children Channel

Beijing, China

#### Project 1: Delicious Food Hall

Script copywriter

Jul 2023 – Aug 2023

- Worked on the program involving ideation, early copywriting, and scripting.
- Collaborated with props and shooting departments to complete the project.

#### Project 2: Trendy Toys Program

Script copywriter

Jul 2023 – Present

- Planned the copywriting and shooting scripts, generating the shooting process sheets for toy promotional videos.
- Produced four issues with the team, including toys and science experiment segments.
- Assisted in scene shooting and post-editing.

#### Project 3: China Beijing Animation Festival

Audio director

Jul 2023

- Communicate with the chief director on audio matters to ensure a successful live broadcast.
- Supported the nationwide large-scale performance operation from the rehearsal to live, receiving more than 50,000,000 live views.
- Coordinated 15+ domestic influential animation production companies for the exhibition shows.

#### Project 4: Seven-color Light Video

Staging Intern

Jul 2024 – Aug 2024

- Used Photoshop to make graphics and green screen effects.
- Helped with lighting programming for the recording scene and the animation drama releases.

#### Project 5: The Voice of Children

Director Intern

Aug 2024

- Assisted in children's singing performances from content mining to live management.
- Designed the performance stage from lighting and props arrangement to positioning.

## LEADERSHIP & ACTIVITIES

### Tulsa University Chinese Student Association

Tulsa, OK

Chairman

Sep 2018 – Dec 2020

#### Project 1: Tulsa University Mid-Autumn Festival Party (2018, 2019, 2020)

- Acted as the General Director to coordinate all related affairs and people and oversee the whole process.
- Received 500+ attendees for each year's event.

#### Project 2: Tulsa University Lunar Chinese New Year Gala (2018, 2019, 2020)

- Planned the party process and managed early brainstorming, prop preparation, and on-site logistical support.

#### Project 3: Tulsa Chinese Lunar New Year Gala (2019)

- Liaised with the local Chinese Association and managed the entire event with 300+ audiences.

## RESEARCH

### Impact of Short Video Platforms on Self-Perception of Body Image

Beijing, China

Researcher

May 2024- Aug 2024

- Designed, distributed, and summarized a survey focusing on the impact of short video platforms like Douyin on body image self-perception among 138 individuals aged 15-30.
- Analyzed the survey data, such as platform usage, frequency, and interest points; Assessed the influence by making diagrams of total values, mean values, and distribution metrics.
- Explored correlations between social media and its psychological impacts.

## SKILLS & INTEREST

- **Programming:** Exposure to Java.
- **Software:** Proficient with Microsoft Word, Excel, PowerPoint; Experienced with Final Cut Pro, After Effects, Photoshop.
- **Languages:** Native Mandarin Speaker; Fluent in English.
- **Interests:** Photography and video shooting.